



Newburg Volunteer Rescue Squad & Fire Department, Inc.

12245 Rock Point Rd, P.O. Box 9
Newburg, MD 20664

Stephan Johnson, President

George Edelen, Fire Chief Andrew Spalding EMS Chief

2018 SMVFA Convention Committee
Chairperson: Michelle Hurst



December 10, 2017

I am proud to announce that the Newburg Volunteer Rescue Squad & Fire Department will be hosting the 71st Annual Southern Maryland Volunteer Firemen's Association (SMVFA) Convention. The convention will be held on Saturday May 5, 2018 and Sunday May 6, 2018. The events are being held in Charles County, as Andrew Spalding, our own EMS Chief, will be sworn in to become President of the SMVFA.

As part of the event, we will be publishing a program to outline all of the activities of the weekend. We are seeking advertisers who would like to promote their business or organization in this program. The money raised from the sale of ads will be used to offset the cost of the convention. All members are encouraged to support the businesses that advertise in the book.

To advertise in the program is a great tool to reach a very large number of people in the Southern Maryland Region. The annual convention brings many representatives from all of the fire and rescue departments in Southern Maryland. The program will be distributed to all departments in attendance. The program is a great forum to advertise your business, share an important event or message from your department. You can also use the ad to place coupons to generate business.

The ads need to be formatted "print ready", but if your business doesn't have this capability, for the small fee listed below you can send us your artwork and any wording you wish and we will create the ad and send back to your organization or business for final approval.

We hope that you please consider supporting your local volunteers and purchase an ad, while also promoting your business or message. Costs for the ads are as follows:

Black and White

Full Page \$150 (size 8.5 x 11)
1/2 Page \$10 (size 8.5 x 5.5)

Full Color

Full Page \$200 (size 8.5 x 11)
1/2 Page \$150 (size 8.5 x 5.5)

If you wish to send us your artwork and wording for creation of the ad, please add an additional \$25. Please complete the form to register your ad for the program. Please be sure to either include artwork (ad layout), as well as payment. If you request us to create the ad, please complete the form and then send artwork/wording to my email at mhurst68@aol.com. Checks can be made payable to "SMVFA Presidential Campaign". The deadline for submissions is March 31st, 2018 if you have any questions, please contact me via my cell at 301-399-9623 or by email mhurst68@aol.com. We appreciate your time and contribution to support our cause.

Michelle Hurst,
2018 SMVFA Convention Chairperson

Station: 301.259.2105

Fax: 301.259.4059

Internet: www.nvrsfd.com

Program Advertising Registration Form

Business/Organization Name: _____

Contact Person: _____

Phone Number: _____

Mailing Address: _____

Email: _____

Size of Ad being selected (please check one):

- Color Full Page - \$200
- Black** Full Page - \$150
- Color 1/2 Page - \$150
- Black** 1/2 Page - \$100
- Artwork Setup - \$25

Ad Info enclosed (please check one)

- Ad layout enclosed
- Ad layout/artwork/wording emailed to mhurst68@aol.com (Preferred way)

Please mail completed form, ad layout, and payment to:

**Michelle Hurst
SMVFA Presidential Campaign
9831 Sylvan Turn
Newburg, MD 20664**